

2012 Missouri Arts Council Annual Report

July 1, 2011 — June 30, 2012





GOVERNOR OF MISSOURI

JEFFERSON CITY

65102

JEREMIAH W. (JAY) NIXON
GOVERNOR

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Dear Fellow Missourians

It is my pleasure to present the Missouri Arts Council's 2012 Annual Report.

The dedicated professionals of the Missouri Arts Council work to encourage the growth, development and appreciation of the arts in communities throughout the state.

As Governor, I believe it is our shared responsibility to actively promote the arts in Missouri. Supporting the arts is also an investment in our economy. The arts attract tourists, provide thousands of jobs, play a role in business attraction and retention, strengthen communities and bridge cultural divides. Arts education can also advance workforce development by helping students become proficient readers, writers, problem solvers, and creative thinkers.

The arts have always been an essential part of Missouri's cultural fabric, and Georganne and I feel fortunate to have quality artists and arts organizations in our state. I hope that you will find this annual report on our efforts to support the arts informative. Do not hesitate to contact the Missouri Arts Council if you, or someone you know, could benefit from their assistance.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jay Nixon".

Jeremiah W. (Jay) Nixon
Governor

A Conversation With Executive Director Beverly Strohmeyer

What factor most affected the Missouri Arts Council in Fiscal Year 2012?

The reduction in our budget. We received zero funding from the State. We have been spending down the Missouri Cultural Trust so we can continue to fund our programs.

What were the Missouri Arts Council's most notable successes this year?

For one thing, just continuing... continuing to be a resource for our constituents throughout the state, to support all of our programs. We did start a very successful new program, the Big Yellow School Bus. This helps schools pay the transportation costs for field trips to arts institutions, performances, and events. It's a small amount of money, but it reaches a lot of our underserved constituents.

So if there was a key thing the Missouri Arts Council learned this year, it was...?

How to do more with less.

What were your favorite moments this year as executive director?

I especially loved the Missouri Arts Awards ceremony in February and the Poetry Out Loud state finals in March. Our Poetry Out Loud program is looked at as a role model; it's one of the most successful in the nation. It was so rewarding for me to be able to be in the audience and see how the kids related to the poems they were reciting. For the 2012 Missouri Arts Awards, I guess I've been around long enough that I've gotten to know so many of the people in the state's arts organizations, arts leaders, and individual artists. So I knew most of the Arts Awards recipients personally. I have nothing to do with how they are selected—that's all up to the volunteers who make up the selection committee—but awards are always more thrilling when it's someone you know! And it is so great to see the recipients publicly recognized for their contributions.

What's one big number that sums up the Missouri Arts Council?

8.2 million. That's how many people our grantees reached with their programs.

What's a favorite saying that gives you a boost?

Danny Kaye once said, "Life is a great big canvas, and you should throw all the paint on it you can."

If there's one thing you want people to remember about the arts, what is it?

That the arts are part of our everyday lives. And that we often don't realize just how much a part of everyday life the arts are—until we don't have them anymore.

ABOUT THE FRONT COVER

Kansas City's Union Station in the Rain, oil, created by Harlan Bonar of Knob Noster, was the image for the 2012 Missouri Arts Awards poster, invitation, and program. More information is available on page 20.

Contents

Letter from the Governor *Inside Front Cover*

A Conversation With the Executive Director 1

Missouri Arts Council Overview 3

Missouri Cultural Trust 3

National Endowment for the Arts 3

Funding by Region Map 4

FY2012 at a Glance:
Total Actual Revenues and Expenses 5

FY2012 at a Glance:
Quick Stats Based on Awards 5

Overview of FY2012 Grants by Program 6

Strategic Plan Achievements 7

Grant Program Descriptions 8

Advisory Panels 13

Missouri Poet Laureate 14

Poetry Out Loud 15

Missouri Arts Awards 16

Missouri Arts Council and
Missouri Cultural Trust Board *Inside Back Cover*

Missouri Arts Council Staff *Inside Back Cover*



MISSION STATEMENT

The Missouri Arts Council (MAC)—as public leader, partner, and catalyst—is dedicated to broadening the appreciation and availability of the arts in the State and fostering the diversity, vitality, and excellence of Missouri’s communities, economy, and cultural heritage.

GUIDING PRINCIPLES AND VALUES

- ♦ We believe that the arts play a vital role in the life and well-being of the community. They are an important tool for educational, economic, and community development and revitalization with significant impact on Missouri.
- ♦ We recognize, value, and encourage artistic activities in Missouri’s rural, urban and suburban communities.
- ♦ We celebrate all of Missouri’s diverse cultures and ethnic peoples.
- ♦ We acknowledge the individual artist as being core to the continued growth of the arts, arts organizations and Missouri communities.
- ♦ We value innovation and creative expression in the arts.
- ♦ We are committed to creating alliances and partnerships within and outside the arts that strengthen the health of the arts.
- ♦ We are committed to the effective use of resources and to maintaining integrity and accountability in our distribution of public resources.
- ♦ We believe that cultural diversity, folk and traditional art, as well as individual artists and education are integral to and need to be woven within all Missouri Arts Council programs and initiatives.

Missouri Arts Council Overview

The Missouri Arts Council, a state agency, supports nonprofit organizations through grants that encourage and stimulate the growth, development, and appreciation of the arts in Missouri. MAC provides funding to make quality arts programming possible to both large and small communities. Also, MAC staff are available to provide assistance in arts and nonprofit management. Their expertise includes community development, fundraising, marketing, grantwriting, arts education, artistic disciplines (visual arts, music, literature, theater, dance, festivals, film/media), and more.

Missouri Cultural Trust

The state legislature created the Missouri Cultural Trust in 1993 to help stabilize funding for the arts in Missouri. Subject to appropriation, the Trust would be funded by 60% of the income tax on non-resident professional athletes and entertainers (A&E tax). The Trust is governed by the members of the Missouri Arts Council and five elected officials: two members of the Missouri House of Representatives, two members of the Missouri Senate, and the State Treasurer.

The Trust was originally established to grow untouched until 2015 at the earliest. Unfortunately, difficult economic times changed plans for the Trust fund. In FY2004, the Missouri General Assembly granted MAC spending authority for the Missouri Cultural Trust instead of appropriating General Revenue funds to MAC. The Cultural Trust supported MAC's operations and grant programs. This resulted in changes to the Trust's grant programs—closing the Capital Incentive Program to new applicants in FY2002 and dissolving the Organizational Development Program.

Exciting, edgy, hip entertainment that makes experiencing dance a joy for all ages is the hallmark of Missouri Contemporary Ballet. The professional dance company maintains a full season at different venues in Columbia, tours in Missouri and nationwide, and provides educational and outreach performances to schools, retirement homes, and organizations throughout the state.

National Endowment for the Arts



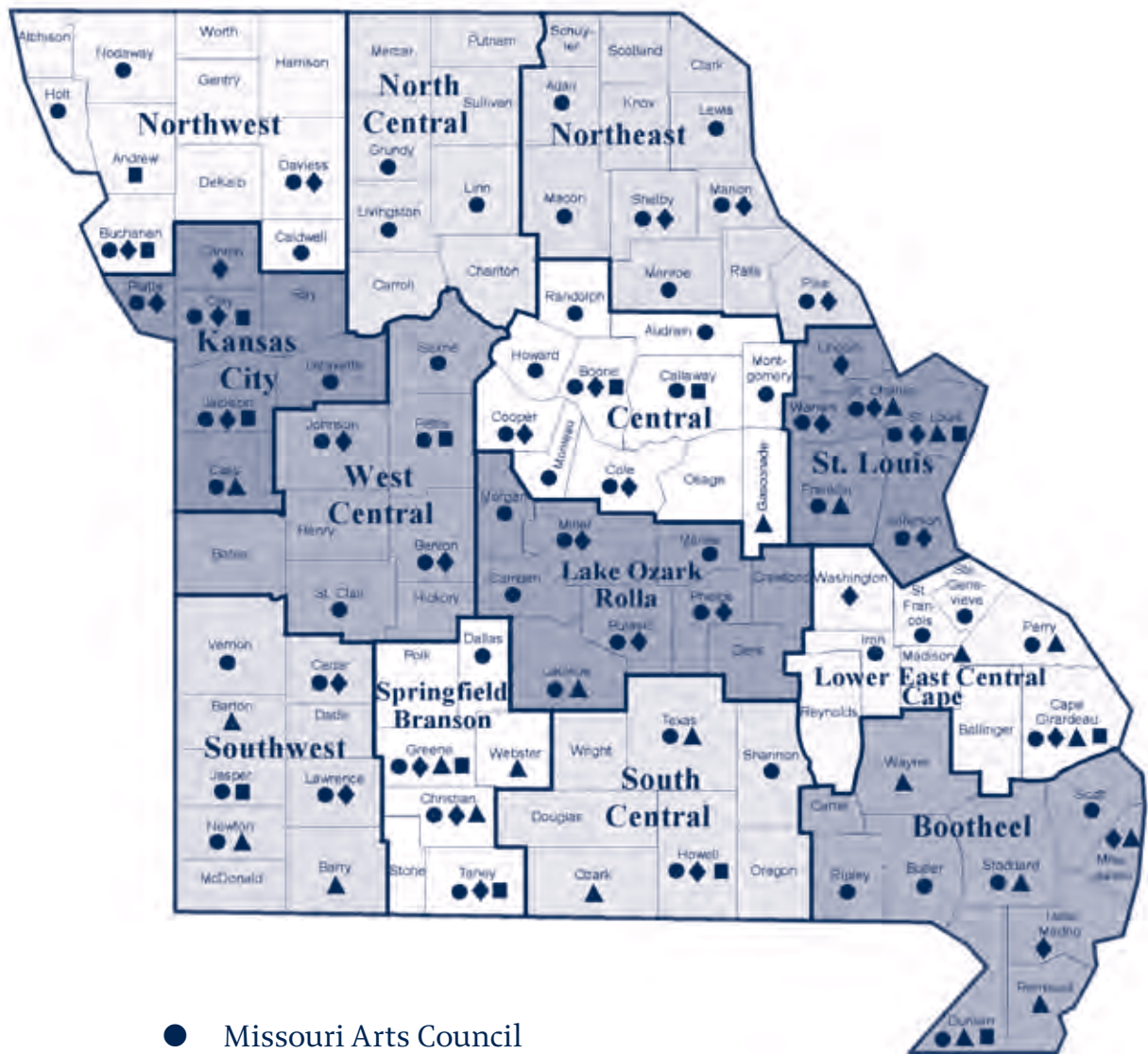
The Missouri Arts Council also receives funding for its programs and administration from the National

Endowment for the Arts, a federal agency, which believes that a great nation deserves great art. MAC gratefully acknowledges NEA's support during FY2012 for its State Arts Plan, Challenge America Component, American Masterpieces Component, Arts Education Component, Underserved Communities Component, and Poetry Out Loud.



FY2012 Funding by Region

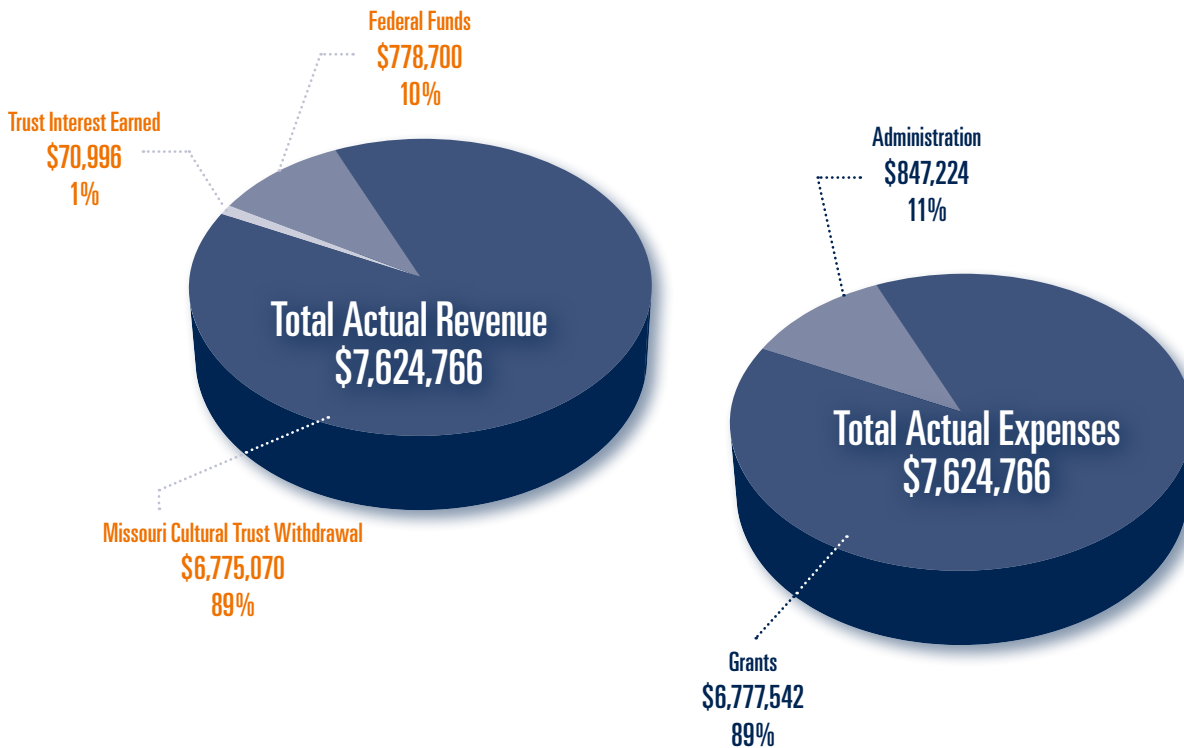
Missouri Arts Council, Missouri Association of Community Arts Agencies, and Mid-America Arts Alliance



- Missouri Arts Council
includes Traditional Arts Apprenticeship Master Artists
- ◆ Poetry Out Loud
includes participating schools and arts organizations
- ▲ Missouri Association of Community Arts Agencies
Community Programs
- Mid-America Arts Alliance
includes exhibitions, performances and HELP Museums

FY2012 At A Glance

Total Actual Missouri Arts Council Revenues and Expenses



Quick Stats Based on Awards for Projects Occurring July 1, 2011 – June 30, 2012

- ♦ MAC awarded a total of **\$7 million** (including **\$6.7 million** in programs and **\$250,000** in pass-through grants) to **653** organizations in **149** Missouri communities.
- ♦ MAC grantees were awarded an average grant amount of **\$10,395**.
- ♦ MAC's funding was provided to **100%** of Missouri Senate districts and **83%** of the House districts.
- ♦ MAC grantees produced over **15,600** arts events attended by **8.2 million** people.
- ♦ MAC grantees provided **6,073** full-time and part-time jobs and hired over **62,800** artists.
- ♦ MAC grantees paid **\$131 million** in salaries, which generated about **\$3.9 million** in state tax revenues.
- ♦ MAC grantees generated **\$173 million** in revenue.
- ♦ More than **45,700** Missourians volunteered for the arts.

Overview of FY2012 Missouri Arts Council Grants by Program

	Number of Applications	Number of Applications Funded	Amount Requested	Amount Awarded
Arts Education Program	49	34	283,421	184,231
Arts Services	26	26	699,160	692,510
Big Yellow School Bus	34	34	10,234	10,234
Capacity Building	60	60	108,446	105,479
Community Arts Program	30	30	768,798	476,655
Discipline Program Assistance				
Dance	16	16	423,180	241,215
Electronic Media Arts	16	14	441,750	251,800
Festivals	26	26	651,250	371,215
Literature	15	15	262,015	149,350
Multidiscipline	22	22	575,662	328,130
Music	52	52	1,159,512	660,835
Theater	33	33	824,443	469,935
Visual Arts	28	28	833,321	474,995
DREAM Initiative	4	4	18,535	17,523
Established Institutions	12	12	2,207,683	1,258,380
MACAA Community Programs	25	25	23,175	23,175
Mid-Sized Arts Organizations	16	16	753,250	429,355
Minority Arts Program	41	41	534,198	346,971
Missouri Folk Arts Program	6	6	34,315	21,275
Missouri Touring Program	23	23	57,830	57,830
Monthly Project Grant	101	101	191,872	171,549
School Touring	34	34	34,900	34,900
Subtotal	669	652	\$10,896,950	\$6,777,542
Pass Through				
Missouri Humanities Council	1	1	250,000	250,000
Grand Total	670	653	\$11,146,950	\$7,027,542

The complete list of individual grant awards is published on our website, missouriartscouncil.org (About MAC / Who We Are). If you would like a printed copy mailed to you, contact us at moarts@ded.mo.gov or 314-340-6852.

FY2012 Strategic Plan Achievements

The Missouri Arts Council identified three strategic goals that create public value by making positive differences in the lives of Missouri's citizens through the arts:

- ♦ Increase Participation in the Arts in Missouri
- ♦ Grow Missouri's Economy Using the Arts
- ♦ Strengthen Missouri's Education Through the Arts

This Strategic Plan was approved by the Council in February 2011 and served as the basis for the 2012 fiscal year. The plan focuses MAC's vision, programs, and operations. MAC developed an Action Plan that identified the tasks, timelines, and personnel responsible to ensure that our strategic goals were achieved. In FY2012, MAC achieved the following:

Grants

- ♦ 652 Grants totaling \$6.7 million (not including pass-through grants) awarded to 149 communities to fund arts programs.
- ♦ Funding provided to 100% of Missouri Senate districts and 83% of House districts.
- ♦ Continued to support online grant system with 1,428 online profiles.
- ♦ Continued to streamline grant applications and guidelines for clarity.

Programs

- ♦ Recognized six Missouri residents, organizations, and communities with Missouri Arts Awards.
- ♦ Involved over 8,000 students, 189 teachers and 65 schools in Poetry Out Loud.
- ♦ Added two professional development videos online, produced by Springfield Regional Arts Council.
- ♦ Added a record 22 performers to the Missouri Touring Performers directory.

- ♦ MAC on Location visited 10 communities to share grant opportunities and technical information.
- ♦ Received grant from National Endowment for the Arts/National Arts and Disability Center to support statewide traveling exhibit of work by artists with disabilities and convene professional development webinar for artists with disabilities.

Partnerships

- ♦ Worked with the Education Leaders Institute, Arts Education Collaborative, Interchange, and the Missouri Alliance for Arts Education to advance key arts education strategies.
- ♦ Missouri Association of Community Arts Agencies continued to distribute MAC funds to unfunded and underfunded communities.
- ♦ MAC staff or council chair served throughout the state including on the planning committee for the Governor's Conference on Tourism, Missouri Chamber of Commerce Tourism Policy Council, Interchange Professional Development committee, Missouri Department of Transportation public art review, ArtSmart conference panel, Mid-America Arts Alliance (MAAA) board (vice-chair), MAAA CETA panel, Missouri State Poet Laureate selection committee, National Assembly of State Arts Agencies budget and planning committee, Regional Arts Education Managers committee, Arts Ed Peer Session planning committee (NASAA), VSA Missouri, ex-officio board.
- ♦ Met with cultural partners to discuss advocacy strategies, including Missouri Humanities Council, Public Broadcasting, Missouri State Library, Historic Preservation.

Education

- ♦ Developed Big Yellow School Bus grant to fund school field trip transportation to MAC-funded arts destinations.
- ♦ Teaching Artist Program convened three workshops for educators and teaching artists.
- ♦ The Folk Arts Program provided sequential training for traditional artists preparing for work in the classroom.
- ♦ The Traditional Artists Apprentice Program supported eight master artists providing mentoring and training for nine apprentices.

Communication

- ♦ Developed social media strategy and doubled Facebook “Likes” in 12 months.
- ♦ Featured a different Missouri arts topic on our website each month, reaching more than 15,000 unique visitors each year.
- ♦ Monthly e-newsletter, *Art Starts Here*, informs almost 6,000 recipients about funding opportunities, MAC programs, and professional development.
- ♦ Produced a poster featuring the artwork of Harlan Bonar for the Missouri Arts Awards.

Grant Program Descriptions

The Missouri Arts Council provides funding for quality arts programming to eligible applicants which include, but are not limited to, arts or arts education organizations, chambers of commerce, public libraries, government agencies, youth organizations, public school districts, private K-12 schools, community arts organizations, social service organizations, colleges and universities, and religious organizations. MAC funds may be used for artist fees, artist travel expenses, marketing the arts event, project-related educational materials, and more. For MAC granting purposes, a project is a specific, identifiable program that has a distinct focus, format, and objective. A project can include the following:

- ♦ Performance of dance, music, and/or theater (single performance or series)
- ♦ Educational programs in the arts
- ♦ Artist residencies
- ♦ Literary journal publication
- ♦ Arts festival or arts component at festival or county fair
- ♦ Exhibition or exhibition series
- ♦ Film festival, film series, or production of film, video, or media arts project
- ♦ Services to the arts field

FY2012 is the “on year” for
Community Arts, Electronic
Media Arts, Festivals,
Literature, Multidiscipline,
and Music.

Annual Grants

The Missouri Arts Council's Annual Grant categories include those grant applications that are reviewed annually, biennially or triennially. However, the grant award amount is determined annually, based on the annual, biennial or triennial review. Annual Grants have certain minimum and maximum request amounts depending on the program category. Annual Grant categories include the following:

Arts Education Program

The Missouri Arts Council's Arts Education program is designed to strengthen the place of the arts as a core academic subject in the regular school curriculum, and to promote integrating the arts into non-arts classrooms and in out-of-school programs. MAC supports professional development workshops for K-12 teachers and teaching artists, and assists organizations in the development of their arts education programs to ensure that these programs support student achievement. Annually reviewed Arts Education grant categories include:

- ♦ Artist in Residence
- ♦ Out of School
- ♦ Professional Development

Arts Services

The Missouri Arts Council provides financial assistance to organizations whose primary mission is delivery of arts programs and/or services to arts organizations statewide. MAC occasionally initiates projects that address special needs and provides grants to organizations best suited to execute such projects. Arts Services grants are reviewed annually.

Community Arts Program

The goal of the Community Arts Program (CAP) is to strengthen the connection between non-metropolitan communities and the arts. Each community (outside the city limits of Kansas City and St. Louis) may designate an organization to receive funding that provides multidiscipline services in their area. Annual grants are available for projects and operating support. CAP Project Support grants are reviewed biennially, and CAP Operating Support grants are reviewed triennially.

Discipline Program Assistance

The Missouri Arts Council's largest grant program, Discipline Program Assistance provides funds for projects in eight areas: dance, electronic media arts, festivals, literature, multidiscipline, music, theater, and visual arts. Alternating categories are reviewed biennially.



People in Hannibal enjoy live music for free all summer long thanks to *Music Under the Stars*, the weekly outdoor concert series presented by the Mark Twain Boyhood Home and Museum. Nationally renowned bluegrass/country musicians Carl Jackson, Larry Cordle, and Jerry Salley were among the 14 groups that performed in 2012.

Established Institutions Program

This program provides operational support for the state's largest and most stable organizations. They must have a primary purpose of presenting or producing art, a history of operating revenues exceeding \$2 million (certain restrictions apply), full-time professional personnel, a full season of exhibitions and/or performances, appropriate community involvement including arts education and outreach programs, and significant local, regional or national impact. Established Institutions grants are reviewed triennially.

Mid-Sized Arts Organizations

Like the Established Institutions Program, this program provides operational support. Organizations must have a primary purpose of presenting or producing art, a history of operating revenues between \$500,000 and \$2 million, a ranking in the top third of their Discipline Program Assistance grant panel for the prior three consecutive review years, full-time professional management personnel, appropriate community involvement including arts education and outreach programs, and significant local, regional or national impact. Mid-sized Arts Organization grants are reviewed triennially.

Minority Arts Program

This program supports arts projects created by or targeted to people of diverse cultures. Funding priority is given to minority-managed organizations with minority-developed arts-focused projects. For the purpose of this grant program, minorities are identified as African American, Asian American, Latino/Hispanic, and Native American. Minority Arts Program grants are reviewed biennially.

Missouri Folk Arts Program

This grant program accepts applications for projects that perpetuate and present the traditional arts and artists, preferably those associated with the state of Missouri. For the purposes of this grant category, folk arts are defined as the living, functional, and expressive arts of everyday people passed down informally by word of mouth or imitation within close-knit groups. The grants support the Missouri Folk Arts Program's mission to build cross-cultural understanding by documenting, conserving, and presenting our state's living folk arts and folk life in collaboration with Missouri's residents. Missouri Folk Arts Program grants are reviewed annually.



Hundreds of performances, visual arts events, and educational programs are presented every year by the Sheldon Arts Foundation in St. Louis, the Arts Organization honoree of the 2012 Missouri Arts Awards. St. Louis soul singer Brian Owens performed during the Sheldon's 100th anniversary season in 2011-2012. Brian Owens is also on the Touring Performers Directory produced by the Missouri Arts Council to support communities seeking quality performing artists as well as to promote the artists themselves.



In 2009, the dedicated volunteers of the Boonslick Area Tourism Council began painting and hoisting 8-foot aluminum squares depicting traditional quilt patterns onto barns in Cooper, Howard, and Salines Counties in central Missouri. The Council now has 35 barn quilts up in this ongoing project to create works of art, promote agricultural tourism, and celebrate the traditions of rural life. Pictured is the pattern “The Trails” at the farm of Willie Mae Viertel-Grissum and Karla and Russell Lang in Lamine.

Monthly Strategic Grant Program

This monthly deadline program was created to encourage small and emerging arts organizations and organizations based in rural communities to seek financial assistance for arts activities through a less complicated application process. Prior to its creation, applications for Missouri Arts Council grants were only accepted on an annual basis through a competitive process. Monthly Strategic Grant Programs have limited maximum request amounts depending on the program, and include the following:

Arts Education Program

The Missouri Arts Council’s Arts Education program is designed to strengthen the place of the arts as a core academic subject in the regular school curriculum, and to promote integrating the arts into

non-arts classrooms and in out-of-school programs. In addition to the annual deadline arts education grants, MAC also provides support for the following arts education programs through a monthly deadline:

- ♦ Artist in Residence
- ♦ Out of School
- ♦ Professional Development
- ♦ School Touring Program

The school touring program funds 60% of artistic fees for schools to present performing artist(s) with related educational activities. Performing artists must be selected from MAC’s School Touring Roster or programs of Missouri artists on the rosters of Kansas City and St. Louis chapters of Young Audiences.

Capacity Building Program

This program is designed to help nonprofit organizations whose primary purpose is to present, produce, or serve the arts in Missouri to develop defined administrative, artistic, and technical skills. MAC provides support for both organizational development and artistic and project development.

DREAM Initiative

The DREAM (Downtown Revitalization and Economic Assistance for Missouri) Initiative was unveiled by the Missouri Department of Economic Development in 2006 to provide Missouri's small and mid-sized towns the same access to economic development tools as larger communities. Selected communities become active members of DREAM for three years and gain prioritized access to state supported programs through ongoing cooperation among several unique agencies and funding sources. Programs include technical and financial assistance for infrastructure improvements, historic preservation, affordable housing, community services, business development and job creation. MAC provides targeted funds for new arts programs in downtown areas of DREAM communities.

Minority Arts Program

This program supports arts projects created by or targeted to people of diverse cultures. Funding priority is given to minority-managed organizations with minority-developed arts focused projects. For the purpose of this grant program, minorities are identified as African American, Asian American, Latino/Hispanic, and Native American. In addition to the annual deadline Minority Arts Program grants, MAC also provides Minority Arts Program grants with a maximum request of \$3,000 on a monthly deadline basis.

Missouri Touring Program

The Missouri Touring Program brings a variety of Missouri dancers, musicians, theater performers, storytellers, traditional and contemporary, to communities throughout the state. The program also increases performance opportunities for Missouri performers. Applications from communities are accepted monthly, up to twice per year, to support 60% of the artist fee, with a maximum of \$5,000. Performers may apply to be in the Missouri Touring Program directory each spring.



According to *TIME* magazine, The Coterie of Kansas City is among the top five theaters serving families and young audiences in the United States. Each season encompasses three full productions for junior high and high school students, three for younger audiences and families, and the Coterie at Night shows for ages 17 to 21. Typical of the company's fresh approach is *Lucky Duck*, mixing *The Ugly Duckling* with *American Idol* for "a glitzy rags-to-runway musical full of doo-wopping ducks and other belting birdie beauties."

Advisory Panels

Each year the Missouri Arts Council board appoints Missouri and non-Missouri residents and regional representatives to serve as volunteer panelists to review grant applications. Selected panelists are either knowledgeable in a particular art form or they are arts enthusiasts who serve as community representatives on the panel. In the spring, panelists spend hundreds of hours evaluating the grant applications according to the criteria of artistic quality, community involvement, and management ability. They also assist MAC policy and program development. MAC is grateful to the dedicated panelists for volunteering their time and expertise. To minimize administrative expenses, MAC conducts the panel review meetings by conference call. A MAC board member serves as chair to ensure that the review process is fair and equitable and follows MAC's policies.

The FY2012 grant applications were reviewed by the following panelists:

ARTS EDUCATION

Cynthia Anderson, Columbia
Vicki Bean, Gideon
Terry Bond, Springfield
Megan Crook, Kansas City
Camellia El-Antably, Cheyenne, WY
Emily Fisher, St. Louis
Joel Jenkins, Kansas City
Carleen Johns, Puxico
Dr. Carla Maltas, Warrensburg
Alan Prewitt, Hannibal
Kelly Scheffer, St. Louis
Jeff Sanquist, Rolla
Steve Williams, Jefferson City

COMMUNITY ARTS

Sheryl Bennett, St. Louis
Rebecca Fulgham, Cape Girardeau
Leah Hamilton, Springfield
Cathy Ketter, St. Joseph
Chris Stevens, Columbia

ELECTRONIC MEDIA ARTS

Mark Biggs, Springfield
Adeniyi Coker, Jr., St. Louis
Larry Garrett, Kansas City
Christopher Gubera, Columbia
Caitlin Horsmon, Kansas City
Jorge Oliver, St. Louis

FESTIVALS

Amy Couture, Kansas City
Judy Healy-Mendez, Jefferson City
Ann Rynearson, St. Louis
Linda Smith, St. Louis
Donna Turk, St. Joseph

FOLK ARTS

Adam Brooke Davis, Kirksville
Eric Crump, Marshall
Mara Cohen Ioannides, Springfield
Mandy Plybon, Fulton
Claire Schmidt, Columbia
Eileen Wolfington, Florissant

LITERATURE

Jose Faus, Overland Park, KS
Sylvia Forbes, Fayette
Bonnie Hinman, Joplin
Patricia Cleary Miller, Kansas City
John Tieman, University City

MULTIDISCIPLINE

Michael G. Alley, Kansas City
Tom E. Brady, St. Louis
Peter Miyamoto, Columbia
Clark Morris, Liberty
Tom Piché, Jr., Sedalia
Rachel Tibbetts, St. Louis

MUSIC

Katharine Lawton Brown, St. Charles
Patricia J. Cox, Springfield
Gene Ditch, Lake St. Louis
Rick Fisher, Kansas City
Ann Friedman, Kansas City
A. William Larson, St. Louis
Robert Pherigo, Olathe, KS
W. Allin Sorenson, Springfield
Dennis Sparger, Belleville, IL
Janet Steury, St. Joseph

TOURING

Martha Greer, St. Joseph
Lisa Henry, Kansas City
Kimberly Hinkle, Liberty
Sally Jameson, Columbia
Carol Mathieson, Canton
Tim Schall, St. Louis

From King Kong to June Bugs: Missouri's New Poet Laureate

Fast food, family reunions, the L.L. Bean catalog, baseball games, King Kong movies, and a vast array of other aspects of everyday life and pop culture inspire the witty and compassionate poems of Missouri's new poet laureate, William Trowbridge of Lee's Summit.

"So much of contemporary literature is still long-faced, self-righteous, dour—one long tuneless lament. Trowbridge refuses to join the funeral procession, knowing as he does that many serious and sober and weighty things can be conveyed through comedy," said fellow poet David Citino—a comment Professor Trowbridge liked so much he put it on the homepage of his website.

Governor Jay Nixon announced Professor Trowbridge's appointment as Missouri's new Poet Laureate on April 13, 2012. During the two-year term, Professor Trowbridge will present and lecture on poetry to school, community and civic groups throughout the state.

"Professor Trowbridge is one of the country's outstanding poets, and we are honored to have him as Missouri's Poet Laureate," Governor Nixon said. The poet has published eight collections: *Ship of Fool*, *The Complete Book of Kong*, *Flickers*, *O Paradise*, *Enter Dark Stranger*, *The Packing House Cantata*, *The Four Seasons*, and *The Book of Kong*. He was co-editor of *The Laurel Review* from 1986 to 2000, and his poetry has earned several honors and awards. Distinguished Professor Emeritus at Northwest Missouri State University, he now teaches in the University of Nebraska's low-residency Master of Fine Arts in writing program.

William Trowbridge is Missouri's third poet laureate. He succeeds David Clewell, of Webster Groves, a professor of English at Webster University in St. Louis.

He is married to Sue, and they have three children: Jennifer, Sean, and Randy; and three grandchildren: Ben, Will, and Alice. On his website, he describes his interests as "reading, travel, motorcycling, wine tasting, fine dining, and trying to keep the damn rabbits out of the hibiscus."

williamtrowbridge.net



William Trowbridge, Missouri Poet Laureate

KONG TURNS CRITIC

The man said, "He is a brilliant special effect, given the film technology of the Thirties, but the story is hopelessly contrived, even allowing for the strong mythic element." The woman said, "No, he looks too much like a stuffed toy, a huge piece of period kitsch, ludicrous when he tries for tragedy." The man shook his hair and made smoke, insisting, "Verisimilitude is irrelevant, as in any Gothic melodrama." I marveled at these mammoth words, wondering how they were folded into such little brains. I ate the man, first, then the woman, both stringy, but then what's not these days.

—from *The Complete Book of Kong*

Poetry Out Loud

The Poetry Out Loud program encourages high school students to learn about great poetry through memorization and performance. Participation helps build students' speaking skills, appreciation for poetry, and self-confidence. The contest was created in 2006 by the National Endowment for the Arts and the Poetry Foundation, and is administered in partnership with the State Arts Agencies of all 50 states, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico. Poetry Out Loud satisfies both Missouri Show-Me Standards and National Council of Teachers of English (NCTE) English Language Arts standards.

A series of competitions that begin in high school classrooms lead a winner from each state to the national competition in Washington, D.C. Missouri's 10 regional winners were chosen from the more than 8,000 Missouri students who participated in the 2012 program. Cameron Locke, a senior at Stockton High School in Cedar County in southwest Missouri, emerged as state champion at the statewide competition held in Jefferson City on March 21. Mr. Locke won his regional and state victories with works by American poets Emily Dickinson, Walt Whitman, and Ted Kooser. At the national competition on May 13-15, Mr. Locke advanced to the second of the three rounds as one of the eight semi-finalists in the Midwest-South Central group. In only seven years of competitions since Poetry Out Loud was founded, he is the third Missouri state champion to progress to the second level.

In addition to Mr. Locke, the regional winners were William Edwards, St. Louis; Nick Eldredge, Lathrop; Bailey Everhart, Centerview; Mariah Griggs, New Madrid; Rosa Hoyle, Jefferson City; Courtney Jonas, Ladue; Shayd Laye, Shelbina; Mariah Studebaker, Kansas City; and Terry Lee Watkins, Jr., St. Louis.

The national finals award \$50,000 in scholarships and school stipends. The state champion's school keeps the traveling trophy until the next year's competition and receives \$500 for the purchase of poetry books for their school library.



Cameron Locke,
2012 Poetry Out Loud
Missouri State Champion

The schedule and curriculum for Poetry Out Loud have been designed to fit into a teacher's busy schedule. The program takes place over two to three weeks and does not require full class periods during that time. Teachers or speech coaches may choose to run the contest as an after-school program. Standards-based curriculum materials are provided to participating schools, and additional resources are available on the Poetry Out Loud website.

These partners of the Missouri Arts Council help make this event possible: Missouri Department of Elementary and Secondary Education, Missouri Association of Community Arts Agencies, Allied Arts Council of St. Joseph, Arts Council of Southeast Missouri, Chesterfield Arts, City of Columbia Office of Cultural Affairs, Foundry Arts Centre, Hannibal Arts Council, Park University, Regional Arts Commission of St. Louis, Springfield Regional Arts Council, University of Missouri-Kansas City, the National Endowment for the Arts, and the Poetry Foundation.

poetryoutloud.org



2012 Missouri Arts Awards

The Missouri Arts Awards were founded in 1983 as Missouri's highest honor for individuals and organizations that have made profound and lasting contributions to the cultural and artistic climate of the state.

Each year, an independent panel of distinguished representatives of Missouri's arts community selects the Missouri Arts Awards honorees, who are recognized during a special ceremony in Jefferson City. The 2012 Missouri Arts Awards were presented on February 8 in the Capitol Building Rotunda by Nola Ruth, chair of the Missouri Arts Council. Awards were presented in six categories: Arts Education, Arts Organization, Creative Community, Individual Artist, Leadership in the Arts, and Philanthropy.

2012 Missouri Arts Awards Selection Committee

Cynthia Laing Cartwright, Chair, Kansas City
Gene Dobbs Bradford, St. Louis
Circuit Judge Rachel Bringer, Palmyra
Dr. Robert Gifford, Cape Girardeau
Leah Hamilton, Springfield
Marie Hunter, Columbia
Cathy Ketter, St. Joseph
Ben Martin, Lee's Summit

Honorees and Dignitaries

Front row, left to right

Beverly Strohmeier
*Executive Director
Missouri Arts Council*
Georganne Wheeler Nixon
First Lady
Nola Ruth
Missouri Arts Council Chair
Carol Gregg
Missouri Arts Council Board Member
Sharon Beshore
Missouri Arts Council Board Member

2nd row, left to right

Harlan Bonar
Poster, Invitation, and Program Artist
Michael Gaines
Honoree, Leadership in the Arts
Sheldon Arts Foundation
*Represented by Dale Fiehler,
Chairman of the Board*
Honoree, Arts Organization
PNC Arts Alive
*Represented by Rick Sems, Regional
President, Missouri and Southern
Illinois, PNC Bank*
Honoree, Philanthropy
Peggy King
Award Artist

3rd row, left to right

Sharyn Hyatt-Wade
Honoree, Arts Education
Cynthia Cartwright
*Chair, Missouri Arts Awards Selection
Committee*
Mark Sappington
Missouri Arts Council Board Member
Marianne Kilroy
Missouri Arts Council Board Member
Billyo O'Donnell
Honoree, Individual Artist
City of Joplin
*Represented by Mayor Mike
Woolston*
Honoree, Creative Community



"No matter what we do for a living, no matter what part of the state we live in, the arts touch our lives."

—First Lady Georganne Wheeler Nixon,
2012 Missouri Arts Awards Ceremony,
February 8, 2012



Senator Kurt Schaefer presents the state proclamation to Arts Education Award honoree Sharyn Hyatt-Wade.

Sharyn Hyatt-Wade

Columbia

Arts Education

We need to develop higher-level thinking—and we do that best in the art room. – Sharyn Hyatt-Wade

The Missouri Arts Council honors Sharyn Hyatt-Wade for her significant contributions to arts education in Missouri.

Before her retirement in June 2012, Mrs. Hyatt-Wade had taught art students for 35 years, fostering an atmosphere that encouraged a pursuit of excellence. Most recently, she worked with students at Rock Bridge High School, where she served as the chair of the art department.

In 1997, Mrs. Hyatt-Wade established Rock Bridge's Advance Placement Art program, which continues to expand and grow. Her unique teaching skills made her a highly sought-after field experience mentor and supervising teacher for student teachers.

Mrs. Hyatt-Wade encouraged her students to participate in community art shows and activities in the Columbia area with groups such as the Columbia Art League and Artrageous Fridays. Many students took home top prizes. Mrs. Hyatt-Wade used art to support students who struggled in their personal lives by establishing her classroom as a place of unconditional acceptance.

Sharyn Hyatt-Wade has made a lasting impression on many Missouri students through her teaching of enduring ideas for authentic student expression and artmaking.



Sheldon Arts Foundation officials with Senator Robin Wright-Jones (center) presenting the Governor's letter: L to R, Executive Director Paul Reuter, Chairman of the Board Dale Fiehler, Board Member Peggy Symes, 2013 Chairman Dave Gifford

Sheldon Arts Foundation

St. Louis

Arts Organization

The Sheldon is proud to have been an asset to the state of Missouri for 100 years. – Dale Fiehler, chairman of the board

The Missouri Arts Council honors the Sheldon Arts Foundation for its significant contributions to the arts in Missouri.

Known for its perfect acoustics and presentation of quality artists in a diverse array of music genres, the Sheldon Concert Hall celebrates its 100th anniversary in 2012. The Sheldon was designed by the St. Louis World's Fair architect Louis Spiering and opened in 1912 as the Ethical Society of St. Louis. A century of speakers and performers hosted at The Sheldon have included Albert Einstein, Itzhak Perlman, Wynton Marsalis, Joan Baez, and Willie Nelson. The Sheldon also showcases top St. Louis musicians during its "Notes from Home" series.

In 1998, The Sheldon Arts added gallery space and an outdoor sculpture garden. The 75,000 annual visitors to the gallery view work including photography, architecture, local artwork, and children's art.

A wide array of programming has been designed for patrons from seniors to young professionals and college students. The Sheldon Arts Foundation hosts over 350 events each year and serves more than 120,000 adults and children through concerts, educational programs, art exhibits, and community events.



L to R, Joplin representatives at the pre-ceremony breakfast: sitting, Missouri Arts Council Board Member Sharon Beshore, City Manager Mark Rohr, City Council Member Michael Siebert, Pro Musica Founder Cynthia Schawab; standing, Executive Director Jo Mueller, George A. Spiva Center for the Arts; Mayor Mike Woolston

City of Joplin

Creative Community

We recognized that if we were to be economically successful, the arts had to be part of that equation. And the arts have become an integral part of our healing and rebuilding.

– Mike Woolston, mayor, City of Joplin

The Missouri Arts Council honors the City of Joplin for consistently infusing the community with the arts.

Long before the devastating May 22, 2011 tornado, the City of Joplin had been a community of great creativity, boasting many nonprofit arts organizations, for-profit arts businesses, and talented visual and performing artists. In 2009, the City and the Joplin Chamber of Commerce formed a joint arts and culture committee to “encourage the growth and development of a creative community that integrates business, education and the arts.”

Shortly after the tornado, spontaneous murals on weather-beaten walls and carvings on destroyed trees sprang up across the city. As the recovery and rebuilding continue, creativity from residents and community leaders is stronger than ever. Partnerships among business, the City, and arts organizations are propelling tourism and economic growth. The proposed Joplin Center for Arts and Entertainment will feature state-of-the-art performance halls and galleries.

The community continues to be an advocate for the arts and their integration for both residents and visitors into the fabric of everyday experience.

joplinmo.org



Missouri Arts Council Chair Nola Ruth presents a signed copy of the 2012 Missouri Arts Awards signature image to Individual Artist Award honoree Billyo O'Donnell.

Billyo O'Donnell

Byrnes Mill Individual Artist

Painting Missouri took seven years to complete, and we wore out two used mini-vans traveling around the state. But I wanted a book that would really say something about Missouri. – Billyo O'Donnell

The Missouri Arts Council honors Billyo O'Donnell for his significant contributions to the visual arts in Missouri.

Mr. O'Donnell thrives on his passion for creating paintings outdoors *en plein air* that mark the exact point in time at which his inspiration happens.

In the book *Painting Missouri*, Mr. O'Donnell created a painting *en plein air* in each of Missouri's 114 counties and the City of St. Louis, each with an accompanying essay by Karen Glines. He logged more than 150,000 miles to capture the many textures of our multi-faceted state. For this project, the duo received the 2009 Governor's Humanities Award.

Mr. O'Donnell is recognized as one of America's leading landscape painters. He was selected by the Haggin Museum in Stockton, California, as one of the 50 leading American landscape artists to create work for the traveling exhibition *From Sea to Shining Sea*. Among other work by Mr. O'Donnell is *Departing from the Village of la Charrette* in honor of the Marthasville Lewis and Clark Bicentennial. He is the founder of Artists Along Missouri and Artists Along Katy Trail.

billyoart.com



Representative Lindell Schumake presents the proclamation and Governor's letter to Leadership in the Arts honoree Michael Gaines.

Michael Gaines

Hannibal Leadership in the Arts

Arts leaders do what we do out of passion—for community, people, and the arts. – Michael Gaines

The Missouri Arts Council honors Michael Gaines for his vital arts leadership in Missouri.

Mr. Gaines has worked with small and large arts councils, individual artists, state wide arts boards and organizations, and government officials, bringing the same respect and level of commitment to each. He approaches his job with a love of working with people and organizations and with love of the arts.

His 20-year tenure as a leader in Missouri arts includes his current positions as the executive director of the Hannibal Arts Council and the executive director of the Missouri Association of Community Arts Agencies. His work on the Missouri Citizens for the Arts board is considered an invaluable asset to the organization. Working with legislators statewide, Mr. Gaines strives to provide funding and support for unfunded districts across the state. From stuffing envelopes to leading the membership drive and beyond, Mr. Gaines' influence is felt statewide.

The leadership provided by Mr. Gaines serves to grow and enhance the arts in our state and the capacity for organizations to serve the community.

hannibalarts.com



L to R: First Lady Georganne Wheeler Nixon; Rick Sems, regional president, Missouri and Southern Illinois, PNC Bank, representing Philanthropy Award honoree PNC Arts Alive, with the glass art created by Peggy King; Missouri Arts Council Chair Nola Ruth

PNC Arts Alive

Clayton Philanthropy

We take the scale of a large bank and all its resources, and put them to work for the arts. – Rick Sems, regional president, Missouri and Southern Illinois, PNC Bank

Missouri Arts Council honors PNC Arts Alive for significant contributions in support of the arts in Missouri.

PNC Bank came to St. Louis in 2009 and quickly established itself, along with its PNC Foundation, as a leader in local philanthropy. The PNC Foundation, which receives its principal funding from The PNC Financial Services Group, acts on the principle that arts and culture are vital to community life.

In 2010, PNC introduced its Arts Alive initiative to St. Louis. This two-year, \$1 million program challenges visual and performing arts organizations to put forth their best, most original thinking in expanding audience participation and engagement.

Emphasizing service to disadvantaged populations and programs that make effective use of technology to broaden access to the arts, in its first year PNC Arts Alive presented 16 area arts groups with grants of \$20,000 to \$60,000 totaling \$500,000. PNC Bank partnered with the Regional Arts Commission and the Arts and Education Council to develop and introduce this initiative to the community. The program has tripled PNC's commitment to visual and performing arts in the St. Louis region.

pncartsalive.com

Award and Signature Image Artists



Peggy King at the Missouri Arts Awards ceremony.

Peggy King

Columbia

Award Artist

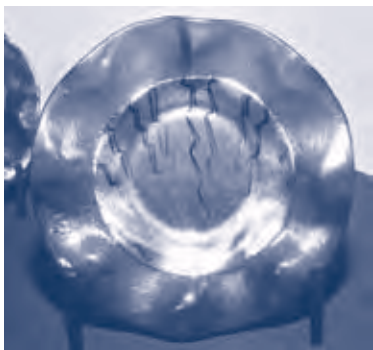
Glass has opened my life to the arts, to new friends, and to a way to express my creativity through a medium that is fluid, surprising, and amazingly beautiful. To find this at 50... it's a gift. – Peggy King

Six years ago, on a whim, Peggy King took a night class in bead-making. She has never looked back. In her home studio, she makes her art as lampwork, melting and shaping the glass with a torch, and as fused glass, firing the glass in a high-temperature kiln.

The plates she created for the 2012 Missouri Arts Awards are made with dichroic glass, a multi-layer coating of quartz crystal and metal oxides. Each plate is unique, as are all of her pieces, which is why she named her company Snow Flake Glass.

Many of Ms. King's designs are geometric, reflecting her love of patchwork quilting as well as the logical mind she employs in her career as an energy analyst for a state association. She is a juried member and two-term past president of Best of Missouri Hands.

snowflakeglass.com



One of the glass plates created by Peggy King for Missouri Arts Awards honorees.



Harlan Bonar with the original of the 2012 Missouri Arts Awards signature image, his oil painting *Kansas City's Union Station in the Rain*.

Harlan Bonar

Knob Noster

Poster, Invitation, and Program Artist,
2012 Missouri Arts Awards Signature Image
FY2012 Annual Report Front Cover
Kansas City's Union Station in the Rain

People want to call me an outsider. I got my own ways of looking at stuff. – Harlan Bonar

The meticulously detailed oil paintings of visionary artist Harlan Bonar are often completed in months or years rather than days or weeks. In his 40-year career, his subjects have ranged from Civil War battles to fiery Biblical scenes. "From voluptuous nudes to human slaughter to poignant moments of history and mythology," wrote Joshua Heston in *StateOfTheOzarks.net*, "Harlan Bonar's thick layers of vibrant oil tell a story."

Mr. Bonar was named Outside Exhibit Artist of the Year 2010 in Kansas City for his Civil War exhibit. He has received multiple honors at the Missouri State Fair in Sedalia, including the Top 50 juried choices for his *Kansas City's Union Station in the Rain*. Created at a time when parts of the nation were dealing with great floods, the painting also represents the benefits that rain provides.

bonarart.com

Barewalls Interactive Art (barewalls.com) of Ste. Genevieve generously donated framing services for the 2013 Missouri Arts Awards posters presented to honorees and dignitaries. Barewalls offers an extensive selection of posters, photos, and art prints as well as mounting and framing. To order a framed Missouri Arts Awards poster or for other services, contact Marge Nohr at (573) 883-8800 or service@barewalls.com.

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Plans for a public art mural in Joplin were already in the works when the city was devastated by the tornado on May 22, 2011. Instead of scuttling the project, the tornado made its message of hope and

pride even more important. Muralist Dave Lowenstein and his team collaborated with hundreds of Joplin residents including more than 200 children to create the

design and to paint *The Butterfly Effect: Dreams Take Flight* on the Dixie Printing building at 15th and Main.

